

Vizuális kultúra, retorika és kommunikáció

1. Barthes, Roland 1977. "Rhetoric of the Image". In: *Image – Music – Text*. Transl. Stephen Heath. New York: Hill and Wang. 32–51.
http://www.valeriemorignat.net/telechargements/roland_barthes_rhetorique_image.pdf
(Barthes, Roland 1990. "A kép retorikája". Ford. Angyalosi Gergely. *Filmkultúra* 26. 1990/5. 64–72.)
2. Elkins, James 1996. *The Object Stares Back: On the Nature of Seeing*. New York: Harcourt.
3. Foss, Sonja K. 2005. Theory of Visual Rhetoric. In: Smith, K. – Moriarty, S. – Barbasits, G. – Kenney, K. (eds.): *Handbook of Visual Communication: Theory, Methods and Media*. Mahwah, NJ: Lawrence Erlbaum. 141–152.
<http://www.sonjafoss.com/html/Foss41.pdf>
4. Hill, Charles A. – Helmers, Marguerite (eds.) 2004. *Defining Visual Rhetoric*. Mahwah, NJ.: Lawrence Erlbaum.
5. Lanham, Richard 1995. "Digital Literacy". *Scientific American* 273 (3). 198–200.
6. Malcolm Barnard 2001. *Approaches to Understanding Visual Culture*. Houndmills: Palgrave.
7. Mitchell, William J. T. 1994. *Picture Theory: Essays on Verbal and Visual Representation*. Chicago: University of Chicago Press.
8. Mitchell, William J. T. 1995. "Interdisciplinarity and Visual Culture". *Art Bulletin* 70(4). 540–544.
9. Stafford, Barbara M. 1997. *Good Looking: Essays on the Virtue of Images*. Cambridge, MA: MIT Press.
10. Ott, Brian L. – Dickinson, Greg 2009. Visual Rhetoric and/as Critical Pedagogy. In: Lunsford, A.A (ed.). *The Sage Handbook of Rhetorical Studies*. 391–407.
11. Welch, Kathleen 1999. *Electric Rhetoric: Classical Rhetoric, Oralism, and a New Literacy*. Cambridge, MA: MIT Press

Vizuális érvelés és/vagy meggyőzés

12. Blair, Anthony J. 2004. The Rhetoric of Visual Arguments. In: Hill, Ch. A. – Helmers, M. (eds.): *Defining Visual Rhetoric*. Mahwah, NJ.:Lawrence Erlbaum. 41–63.
13. Blair, Anthony J. 1996. "The Possibility and Actuality of Visual Arguments". *Argumentation and Advocacy* 33 (1). 23–39.
<http://engl419fa07.rhetoricat.com/files/blair-visualargument.pdf>

14. Birdsell, David S. – Groarke, Leo 1996. "Toward a Theory of Visual Argument". *Argumentation and Advocacy* 33. 1–10.
15. Fleming, David. 1996. "Can pictures be arguments?" *Argumentation and Advocacy* 33 (1). 11–22.
16. Hill, Charles A. 2004. The Psychology of Rhetorical Images. In: Hill, Ch. A. – Helmers, M. (eds.): *Defining Visual Rhetoric*. Mahwah, NJ.: Lawrence Erlbaum. 25–41.
17. Shelley, Cameron 1996. "Rhetorical and demonstrative modes of visual argument: Looking at images of human evolution". *Argumentation and Advocacy* 33 (2). 53–68.
18. Usher, Nikki 2009. "Interactive Visual Argument: Online News Graphic and the Iraq War". *Journal of Visual Literacy* 28(2). 116–126.
<http://www.ohio.edu/visualliteracy/>